



# Corporate Membership and Sponsorship Opportunities



The beautiful Wolston Park Golf Club is located on the majestic Brisbane River in Wacol, Only 20 minutes from the Brisbane CBD and 15 minutes from the centre of Ipswich.

This hidden gem is nestled away on the bend of the river providing a tranquil setting for a perfect day of golf. The clubhouse overlooks the river and the course boasts a challenging layout through picturesque hills and flats, all surrounded by native trees and wildlife





Wolston Park Golf Club is proud to present exciting sponsorship opportunities for your business. By forming this partnership with our club, we can link your business to the local market and create more business opportunities.

The club has over 1,000 people a week play golf and visit our club. We have a strong membership base that play on a regular basis. This sponsorship will help promote your business to those members and visitors to our club.

## **Corporate Membership**

At Wolston Park Golf Club we offer a variety of seven-day corporate membership packages. These packages are all inclusive of everything we believe you need from a corporate membership to meet your business needs and exceed the expectations of the guests you host.

Our General Manager, Frank Byrne, is available to personally assist you with your corporate membership enquiry. He can be contacted directly on 0422 404 138 or you can email him directly on admin@wpgc.com.au.

Upon becoming a corporate member, Frank will become your single point of contact at the club. We understand how busy you are and Frank will ensure you and your guests enjoy the highest standard of customer service upon every visit. He will keep you up to date with advertising and sponsorship opportunities that may arise from time to time.

Should none of the following options suit your requirements, Frank will be able to provide a tailored solution specific to your needs.

Corporate membership at Wolston Park Golf Club has many benefits to your business. A corporate membership is a great tax effective way to reward your staff members for their loyalty and service

We have a Gold, Silver and Bronze package that can be tailored to meet your needs and budget. The details of a packages are below.

# WOLSTON PARK GOLF CLUB

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## **GOLD Membership**

4 x 7 Day Full Membership

4 x Official AGU Handicaps

Up to 3 Guests Free of Charge

Unlimited Golf Cart Use for Members and Guests

Guaranteed Tee times 7 days per week

Special Rate for Members Guests

Free use of our Ballroom for meetings and functions (1 per month)

Signage on tee and a cart with company logo

1 team of 4 players in our Wolston Park Cup

**\$6,750 inc GST**

## **SILVER Membership**

4 x 7 Day Full Membership

4 x Official AGU Handicaps

Unlimited Golf Cart Use for Members

Guaranteed Tee times 7 days per week

Special Rate for Members Guests

Free use of our Ballroom for meetings and functions (1 per month)

Signage on tee and a cart with company logo

1 team of 4 players in our Wolston Park Cup

**\$4,750 inc GST**

## **BRONZE Membership**

2 x 7 Day Full Membership

2 x Official AGU Handicaps

Unlimited Golf Cart Use for Members

Guaranteed Tee times 7 days per week

Special Rate for Members Guests

Free use of our Ballroom for meetings and functions (1 per month)

Signage on tee and a cart with company logo

1 team of 4 players in our Wolston Park Cup

**\$3,250 inc GST**



## Other Sponsorship Opportunities

### ***Wolston Park Cup***

This is our one major fundraiser event of the year. It is a highly promoted event with several ways to be involved. It is a great way to get involved with our club in a fun and relaxed atmosphere. All players with an AGU can play for the Wolston Park Cup which is a Black Marker honour board open event.

- **Naming Rights** - \$3,500. This will mean the event will be named with your company name in the title. You will also have the opportunity to address the field, your logo will be prominent on all marketing material, signage in the clubhouse and a team of four in the event.
- **Hole Sponsorship** - \$1,200. Promotional opportunity on a tee box of your choice (subject to availability), company logo on all promotional material and a team of four in the event

For more details about sponsorship opportunities at the Wolston Park Cup, please ask for a promotional brochure.

### ***Tee box dedication.***

We are in the process of renovating some tee boxes and we will dedicate the Tee to the sponsor with a sign in perpetuity. This can range from \$2,000-\$5,000 depending on the tee and work required.

### ***Newsletter Sponsorship***

A regular Club Newsletter is sent out to all club members. Your company logo is included in all newsletters with a company bio on your first edition. Cost is \$500+

### ***Tee Sign and Cart Sponsor***

This is an annual fee of \$750+ for a sign on one of our tee boxes. There is a \$100 initial fee for the production of the sign.

### ***Can and Stubby Coolers.***

Can and stubby coolers are available in the clubhouse in our club colours with your company logo and details on the back. These can be sold over the bar or used as promotional material in events like the Wolston Park Cup.





### ***Pitch Mark Repairers***

A Pitch Mark Repairer is used to repair pitch marks on greens. Your company details are on the ball marker and we give them away to all members to encourage them to repair the pitch marks on our greens.

### ***Business card stand for local businesses***

Your cards are placed in our business card stand for a small donation to the club or part of the other packages. A small donation is requested to have your card placed in the clubhouse. A great way to build up a business relationship with members and visitors.

### ***Sand Bucket sponsor***

Every player must play with a sand bucket to repair their divot. Your company details are on the bucket and used by all players at the club. You would be required to purchase a minimum amount. I can forward details if required.

### ***Drink Coasters***

Supply the clubhouse with coasters and have your company details on drink coasters. Price on request.

### ***Cart Sponsorship***

Your company logo is placed on our motorised carts for \$350 or part of one of our other sponsorship packages.

For these and more sponsorship opportunities, please contact our clubhouse for details and information brochures.



## CORPORATE MEMBERSHIP AND ADVERTISING PACKAGES

Membership Benefits	Gold	Silver	Bronze	Base
7 Day Full Membership	x 4	x 4	x 2	x 1
Official AGU Handicaps	x 4	x 4	x 2	x 1
Guests free of charge	Up to 3	X	X	X
Golf Cart Use	Unlimited (for Members and Guests)	Unlimited	Unlimited	Unlimited
Guaranteed Tee times 7 days per week	Y	Y	Y	Y
Special Rates for Members Guests	Y	Y	Y	Y
Free use of Ballroom for meetings	Y	Y	Y	X
Motorised Cart & Tee Signage with company logo	Y	Y	Y	Y
1 Team of four players in Wolston Park Cup	Y	Y	Y	X
<b>Cost for 12 months</b>	<b>\$6,750</b>	<b>\$4,750</b>	<b>\$3,250</b>	<b>\$2,500</b>
Value	<b>\$18,530<sup>1</sup></b>	<b>\$10,470<sup>2</sup></b>	<b>\$6,630<sup>3</sup></b>	

All Corporate Membership categories can add a food and beverage tab onto their membership.

1. Gold Membership calculated on 4 players play once per week, 3 guests play once per week, use 3 carts per week and use the Ballroom once per month
2. Silver Membership calculated on 4 players play once per week, use two carts per week and use the Ballroom once per month.
3. Bronze Membership is calculated on 2 players play once per week, use 1 cart per week and use the Ballroom once per month.